

Solar Energy Market Poised for Incredible Growth... ...And How Sunfind Solar Products is Going to Lead that Growth.

The Solar Energy market in Canada is expanding quickly as more and more Canadians search for a reliable, cost effective energy solution for remote areas. In Canada, with the vast remote landscape, many Canadians are choosing to build in these remote areas in order to enjoy Canada's beautiful, natural landscape. And "remote" doesn't mean living near the North Pole; remote can be located only a couple hours out of Canada's major cities. In these remote areas, the traditional power grid can be located a quarter of a Kilometer to several Kilometers away from the site and with today's enormous cost of just bringing the grid power lines (quarter of a Kilometer can cost up \$10,000), people are searching for other power generation methods such as SUNFIND Solar Systems. Solar Energy Systems are a proven, reliable technology that provides decades of renewable power.

The Advantages of a SUNFIND Solar System

Currently, there are two traditional options for those building in a remote area: The utility grid and a petrol generator.

Utility Grid: There are two steps to having utility power. First, you must pay to bring in the infrastructure required for grid power. That means you need to contract the utility to bring the power lines and related equipment, such as the poles. Second, you must pay the utility on a monthly basis for the power you consume for as long as you require power. At the present, utility rates are going up at least 5-10% per year. This means the ongoing cost of having grid power is going to increase every year.

Generators: In the past, when fuel and maintenance cost were much lower, many people opted to run a gas/diesel/propane generator 24 hours per day, 7 days a week (24/7) instead of bringing in grid power. However, in the last several years, the price of fuel, oil and other maintenance expenses have greatly increased, running a generator 24/7 result in a very high operating expense that can result in a \$600-\$700 per month expense.

NOTE: Generator can be very cost effective in an instance where high amounts of power are required for short periods, such as a couple of hours.

The Beauty of a SUNFIND Solar System: Solar Systems are a renewable energy meaning that with your initial investment provides you with over 25 years of electricity production. As well, since a solar system is so reliable and virtually maintenance free, ongoing costs are virtually \$0. When looking at a power source for a remote location, a SUNFIND Solar System can be very economical compared to utility power or running a generator 24/7. A solar system also adds value to your property and can be a great re-sale feature if you ever decide to sell the property.

So, why you ask, hasn't solar energy become mainstream? What are the barriers that are impeding solar from becoming a mainstream power source?

Affordability: A remote solar system can work out to be cheaper than the utility grid or running a generator 24/7. However, up until now the entire system cost has been required at the time of the system purchase. This required you to come up with \$20,000 to \$40,000 all at once-basically paying for 30 years of electricity all at once.

Standardization/Plug 'n' Play: Do date, most distributors and dealers provide "Solar Systems" or "Solar Kits" that include all components needed for a complete system. What they don't tell you is that you have to assemble all the components on site where the installation process is time consuming and labour costs high.

What is Sunfind Solar Products doing to bring Solar Energy Mainstream? How are we removing the barriers allowing consumers to acquire Solar Energy Systems?

Affordability: Sunfind Solar Products is the first distributor to offer financing for our dealers and end users. This financing is for Home Power Solar Systems and now makes it affordable for anyone to purchase a SUNFIND Home Power Solar System.

Plug 'n' Play: SUNFIND Solar Systems are a turn-key system; this means you receive a system that is virtually all pre-assembled. By providing a turnkey system, we open the market up to anyone. No more expensive technical labour and several days to install a system; just a simple, quick installation that can be performed quickly and by virtually anyone.

Sunfind Solar Products looks forward to any questions or inquiries you may have. Please contact Sunfind Solar via:

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